



Fantasoftware Logos: With Helix

A simple solution to boosting your website's power and visibility online. All you have to do is send us a high quality PNG of your Logo with some information about your business, and we will do the rest.

What Do We Do With Your Logo?

Your logo will be turned into a video around 1-2 minutes long. It will then be uploaded to YouTube with a small bit of information about your company provided by you. This will include a backlink heading to your website, using tags which you can choose, or we can recommend to help localise it. This will then be sent out to a huge number of websites which will copy the information and link back to your website. This is a system you can build yourself using "If This Then That", but one we have spent over 3.5 years working on and developing with Business Clips. It is also unique in that we are supporting it with specialised software to ensure that the more people who sign up, the more powerful everyone grows as a team.

Here is our Company Logo as a YouTube Video: <https://youtu.be/w4ha0unfZiY>

The video is not here to be watched or viewed by people, in many cases it will not gain views, however, within a few hours of being uploaded, it will usually start to rank quite highly on Google Videos. It's possible to add localising information in your description for better results. The videos exist as the starting point to the system we are employing to build your website's power.

The videos themselves are powerful backlinks, as YouTube is a high authority website, however our system will ensure that your video with its information and backlink is syndicated to a nice spread of high and medium authority websites at a nice trickle over the next couple of months.

When Can I Expect Results?

This is incredibly variable. I have noticed results as quickly as two weeks, however I like to say three months, as it gives our system the time it needs to perform its full cycle.

What are Backlinks

Backlinks are simply websites that link back to your main website. Having a strong backlink profile will increase your website's power and ability to be found online. There are some bad backlink strategies out there (black hat SEO) which are unethical and can result in your business being penalised by search engines. Everything we do at Fantasoftware follows acceptable practises so your website will never be penalised by search engines by any action we take to support your business.

What Is SEO?

SEO is Search Engine Optimisation, basically the process of ensuring your business is set up well online so it appears on search engine results. There are many practices you can use to make this happen. You can email me at alex@fantasoft.co.uk for more information or to look at your site's SEO.



What Is Helix?

Helix is a powerful piece of networking software designed by Fantasoftware. It ensures that videos uploaded through the software are electronically tagged in a way that helps us connect them online in order to make them more useful for localising companies. This software is not for sale and never will be.

Final Notes

Fantasoft Logos will work for website owners who care about their websites and add to them regularly. Owners who upload blogs and have decent content on their website will notice greater improvement than people who leave their websites barren. We always recommend blogs and pages over 1000 words for business owners starting out.

This is NOT a singular solution for SEO troubles. It's one of many steps a business owner can take to ensure they have good SEO on their website. For more information you can contact me at alex@fantasoft.co.uk. I will be happy to look for areas in which you can improve your SEO.